

# Profi™ Cement Paint



**THINNING**  
5 - 10%



**COVERAGE**  
10 - 12m<sup>2</sup>/L



**APPLICATION**  
brush, roller or  
airless spray gun



**DRYING**  
1 - 2 hours

Acrylic cement paint  
for exterior use

### » High coverage

### » Vapor permeability

### » Ideal for cementitious surfaces

Waterborne acrylic cement paint for exterior use, resistant to weather conditions (sun, rain) and to air pollution, with sufficient durability. It offers good coverage, with white and grey shades that last for long. It provides vapor permeability to the surface preventing the penetration of moisture. It is easy to apply, with even leveling and quick drying. It is ideal for frequent repainting and refreshment. It also features strong adhesion to most surfaces, such as plaster, concrete, plasterboard, etc.

#### A/c (WB) Exterior walls of mineral substrate.

- VOC Limit Value: 40g/L.
- Maximum VOC concentration of the ready to use product: 39g/L.

#### TECHNICAL DATA

Density ISO 2811 @ 25°C	1.45 - 1.55g/mL *
Solids Content w/w ISO 3251	59% (±3) *
Viscosity ASTM D 562-05 @ 25°C	110KU (±15)
Application Viscosity ASTM D 562-05 @ 25°C	85KU (±15)
Gloss Level @ 60° ISO 2813	<3 GU
pH	8.6 - 9.6
Whiteness Index ASTM E 313-98	86.5 (±1.5) **
Yellowness Index ASTM E 313-98	0.5 (±0.5) **
Coverage per coat	10 - 12 m <sup>2</sup> /L***
Recommended dry film thickness (2 coats)	70 µm(±5)

\* Depending on the shade and the tinting base.

\*\* Only for white.

\*\*\* Depending on the shade, the application method and the surface absorption.

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## SURFACE PREPARATION

To ensure good adhesion, the surface must be dry, solid, and free of dust, grease, residues, blistered paint, etc. Avoid dust generation and exposure to it.

- » **On new surfaces:** Before applying the topcoat, apply one coat of a water-based primer, such as KRAFT ECO DUR AQUA or KRAFT HAFT.
- » **On surfaces that need repair:** Use KRAFT SPACHTEL or KRAFT PUTTY or a suitable KRAFT repairing material.

On new surfaces of plaster or concrete, allow them to dry completely for at least 30 days before the paint application.

## APPLICATION INSTRUCTIONS

- » In case of expected rain, avoid applying in the next 7 days.
- » Before start painting, thin the paint 5-10% v/v with tap water and stir well.
- » You can apply with a brush, a roller, or an airless spray gun.
- » Apply two coats of KRAFT PROFİ CEMENT PAINT for an ideal result.
- » Minimum recoating time: 4-5 hours.
- » Dry to touch: 1-2 hours at 25°C and 50% relative humidity. Drying time is subject to weather conditions.
- » Do not apply at temperatures below 5°C or above 35°C and at a relative humidity 65% or higher.

## AFTER USE INSTRUCTIONS

- » Clean the tools immediately after use with warm water and soap.
- » Close the canister well to preserve it in good condition for future use. Store before or after opening in a cool place, avoiding sunlight or frost conditions.

## PACKAGING

Available in White and Grey in 0.750L, 3L and 9L containers.

## HEALTH, SAFETY & ENVIRONMENTAL PROTECTION INSTRUCTIONS

Read the label carefully before use. For more information, please refer to the Safety Data Sheet.

Poison Centre Telephone:

+30 210 7793 777

## STORAGE

Store the product at temperatures between 5°C and 35°C away from direct sunlight and rain, for maximum 24 months from the date of production. Keep containers tightly closed when not in use.

06/2023 THIS TECHNICAL DATA SHEET SUPERSEDES ALL PREVIOUS EDITIONS RELEVANT TO THIS PRODUCT

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**DISCLAIMER:** The above technical data, information, recommendations, and instructions are based on our scientific and technical knowledge, laboratory studies and long experience. However, the above information should be considered indicative and should be reviewed in any case in relation to each specific condition and practical application. Consequently, the suitability of the product for each specific application must be evaluated after referring to the updated Technical Data Sheet and to our website [www.kraftpaints.com](http://www.kraftpaints.com), as well as after contacting our technical support department, in case of necessity. Our company guarantees the quality of the product itself, whilst in any case the user/applicant is exclusively responsible for any undesirable consequences after using the product.

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