

## Master™



**THINNING**  
5 - 15%



**COVERAGE**  
12 - 14m<sup>2</sup>/L



**APPLICATION**  
brush, roller or  
airless spray gun



**DRYING**  
1 - 2 hours

Superior quality  
emulsion paint

### » High coverage

### » High washability

### » Resistant to mold growth

Superior quality emulsion wall paint of high quality for interior walls, plasterboards, etc. It is certified with the voluntary program **Indoor Air Comfort™ by Eurofins organization** with extremely low VOC emissions contributing to a healthier indoor air. It contains fungicidal additives that protect its dry film against mold, and it is suitable for humid environments. It is easily cleaned and highly resistant to washing with detergents. Due to its very low gloss, it effectively covers imperfections creating an even matt finish. The bright white and the thousands of its shades last for long, aesthetically upgrading any room. It is easy to apply with even leveling and mild odor.

**A/a (WB) Interior matt walls and ceilings (Gloss <25@60°).**

- VOC Limit Value: 30g/L.
- Maximum VOC content of the ready to use product: 29 g/L.

#### TECHNICAL DATA

Binder Type	PVA-VeoVa
Density ISO 2811 @ 25 °C	1.33-1.49 g/mL*
Solids Content w/w ISO 3251	60% (±3)*
Viscosity ASTM D 562-05 @ 25°C	110KU (±15)
Application Viscosity ASTM D 562-05 @ 25°C	80KU (±15)
Gloss Level @ 60° ISO 2813	<4 GU
Gloss Level @ 85° ISO 2813	<7 GU
pH	8.5 - 9.5
Whiteness Index ASTM E 313-98	86.0 (± 2)**
Yellowness Index ASTM E 313-98	0,5 (±0.5)**
Coverage per coat	12-14m <sup>2</sup> /L***
Recommended dry film thickness (2 coats)	75µm(±5)
Water resistance ISO 2812-3	No change
Wet Scrub Resistance ASTM 2486-06	3000-8000 cycles

\* Depending on the shade and the tinting base.

\*\* Only for white.

\*\*\* Depending on the shade, the application method and the surface absorption.

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## SURFACE PREPARATION

To ensure good adhesion, the surface must be dry, solid, and free of dust, grease, residues, blistered paint, etc. Avoid dust generation and exposure to it.

- » **On new surfaces:** Before applying the topcoat, apply one coat of a water-based primer, such as KRAFT ECO DUR AQUA, or KRAFT HAFT.
- » **On surfaces that need repair:** Use KRAFT SPACHTEL or KRAFT PUTTY or the suitable KRAFT repairing material.
- » **On painted surfaces, with stains and/or mold:** Use the undercoat KRAFT ECO STAIN BLOCKER AQUA first. In case of mold, before priming remove the mold using KRAFT MOLD BLOCKER.

## APPLICATION INSTRUCTIONS

- » Before start painting, thin the paint 5-15% v/v with tap water and stir well.
- » You can apply with a brush, a roller, or an airless spray gun.
- » The product should be tinted only with the KRAFT INSPIRED COLOR tinting system on the recommended tinting base.
- » For shade and finish consistency, it is advisable to use containers of the same batch number. In case of different batch numbers, it is recommended to have them mixed in a larger container.
- » The white can be colored with the basic colors KRAFT MASTER BASICS for countless light shades.
- » Apply two coats of KRAFT MASTER for an ideal result.
- » On the ceilings, 2 layers of the photocatalytic paint KRAFT MASTER CLEAN AIR can be used optionally.
- » Minimum recoating time: 4-6 hours. For dark shades: 24 hours.
- » Dry to touch: 1-2 hours at 25°C and 50% relative humidity. Drying time is subject to weather conditions.
- » If a dark shade of low coverage or a shade with the relevant labeling from the KRAFT INSPIRED COLLECTION color fan deck is chosen, it is recommended to pre-apply KRAFT ECO STAIN BLOCKER AQUA tinted in a lighter shade of the same color family.

- » Avoid patching after the completion of painting. A slight difference in absorbance or in the application method might cause color or gloss unevenness. If necessary, it is advisable to recoat the whole surface.
- » Do not apply at temperatures below 5°C or above 35°C and at a relative humidity 65% or higher.

## AFTER USE INSTRUCTIONS

- » Clean the tools immediately with warm water and soap.
- » Close the canister well to preserve it in good condition for future use. Store before or after opening in a cool place, avoiding sunlight or frost conditions.
- » You can clean the painted surfaces gently with a soft sponge and water, or in case of stubborn stains, with a small amount of detergent, at least 15 days after painting. Dark shades are less resistant to frequent washing.

## PACKAGING

Available in White, in 375ml, 750ml, 3L, and 10L containers, and in tinting bases P, T, D, A in 1L, 3L and 10L containers.

## HEALTH, SAFETY & ENVIRONMENTAL PROTECTION INSTRUCTIONS

Read the label carefully before use. For more information, please refer to the Safety Data Sheet.

Poison Centre Telephone:

**+30 210 7793 777**

## STORAGE

Store the product at temperatures between 5°C and 35°C away from direct sunlight and rain, for maximum 24 months from the date of production. Keep containers tightly closed when not in use.

